







Immediate Release

Peering into the telescope at the NY International Auto Show at the tech that lies beyond

NYU Tandon School of Engineering and Stephen Girsky's VectolQ will host fast-paced
Tech Talks on smart transportation, micro-mobility, and other technologies that are transforming
how we commute in cities

BROOKLYN, New York, Tuesday, April 16, 2019 – Amidst vehicles embodying barrier-breaking designs and technology of the future at the New York International Auto Show, two blue ribbon panels will dive into the disruptive forces and technology that are remaking transportation itself.

Two separate NYU Tandon-VectolQ Tech Talks will bring together experts and entrepreneurs for lively give-and-take during the <u>second press and industry day</u> at the auto show. Moderating the panels will be <u>Stephen J. Girsky</u>, former Morgan Stanley automotive analyst, General Motors vice chairman, and current managing partner of the transportation consulting firm <u>VectolQ</u>; and Professor <u>Joseph Chow</u>, a leading transportation researcher and deputy director of <u>C2SMART</u>, which is headquartered at the <u>New York University Tandon School of Engineering</u> and advances the research of multiple universities as a U.S. Department of Transportation Tier One University Transportation Center.

Among other topics, the morning panel on **Thursday, April 18**, is expected to delve into how electric scooters, bikes, and other emerging personal micro-mobility vehicles will impact cities and citizens. Lyft-owned <u>Motivate</u>, North America's largest bike-share company, will join the discussion.

Later that morning, the Girsky-moderated panel will connect leaders in the startup community who are reimagining transportation with one of the nation's leading academic experts in transportation, NYU Tandon Professor Kaan Ozbay, who directs C2SMART and who has been working with the New York City Department of Transportation's Connected Vehicle Project, the largest pilot of its kind in the world.

"Disruptive Technologies That Will Transform Mobility" will begin at 10:05 a.m. on Thursday, April 18, in the Crystal Palace area of the Jacob K. Javits Convention Center, located in the north side of the upper exhibition floor. In addition to NYU Tandon's Chow and Motivate's Head of Bike, Scooter & Pedestrian Policy Caroline Samponaro, Brooklyn social entrepreneur Su Sanni will outline how Dollaride wirelessly connects dollar vans to riders in New York's transit deserts. The panelists will explore how alternative transportation will remake cities, how connected and autonomous vehicles will co-exist, and what a fully autonomous city will look like, among other topics.

"Making Cities Smarter: Using Tech to Enhance Urban Mobility" will begin on the same stage at 11:50 a.m. Led by VectolQ's Girsky, the panel will explore whether technology, big data, and artificial intelligence can alleviate congestion, how connected vehicles transform cities, and how city planners will use technology in their planning. In addition to Professor Ozbay, panelists will include Stephen Smyth, CEO of Coord, which is making cities more accessible to everyone by providing a better understanding of curb space; and Ro Gupta, CEO of CARMERA, which specializes in high-definition mapping for autonomous vehicles.

Press credentials are required and can be requested at https://www.autoshowny.com/press/#2018-press-registration.

About VectoIQ

VectolQ is an independent investment/advisory firm helping new technology companies in the smart transportation and autonomous vehicle fields. For more information, visit https://www.vectoig.com.

About the New York University Tandon School of Engineering

The NYU Tandon School of Engineering dates to 1854, the founding date for both the New York University School of Civil Engineering and Architecture and the Brooklyn Collegiate and Polytechnic Institute (widely known as Brooklyn Poly). A January 2014 merger created a comprehensive school of education and research in engineering and applied sciences, rooted in a tradition of invention and entrepreneurship and dedicated to furthering technology in service to society. In addition to its main location in Brooklyn, NYU Tandon collaborates with other schools within NYU, one of the country's foremost private research universities, and is closely connected to engineering programs at NYU Abu Dhabi and NYU Shanghai. It operates Future Labs focused on start-up businesses in downtown Manhattan and Brooklyn and an award-winning online graduate program. For more information, visit http://engineering.nyu.edu.

About the C2SMART Center

C2SMART (Connected Cities for Smart Mobility toward Accessible and Resilient Transportation) Center is a USDOT Tier 1 University Transportation Center taking on some of today's most pressing urban mobility challenges. Using cities as living laboratories, the center examines transportation problems and field tests novel solutions that draw on recent advances in communication and smart technologies. Our consortium includes New York University, Rutgers University, University of Texas at El Paso,

University of Washington, and City College of New York. For more information, visit c2smart.engineering.nyu.edu.

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